



CANADIAN NORTH
seriously northern
ilumum nunavialukput

STANTON GROUP LTD.

STANTON'S GROCERY CUSTOMERS CAN NOW EARN VALUABLE AURORA REWARDS POINTS ON PURCHASES

FOR IMMEDIATE RELEASE June 1, 2018 - Canadian North Airlines and Stanton's Grocery are pleased to announce that effective immediately, Stanton's Grocery customers can earn Aurora Rewards points on almost all purchases.

Aurora Rewards members will earn 1 Aurora Rewards point for each dollar spent at Stanton's Grocery, simply by providing their membership number at the time of purchase.

These valuable points can be redeemed for free Canadian North flights.

Ticket type	Points required to redeem
Short haul flight - one-way	7,200 points
Short haul flight - round-trip	12,000 points
Long haul flight - one-way	12,000 points
Long haul flight - round-trip	20,000 points

Aurora Rewards points can also be redeemed for a great selection of gift cards and merchandise.

In addition to earning points at Stanton's Grocery, Aurora Rewards members can earn Aurora Rewards points each time they book and fly with Canadian North.

It's free to join Aurora Rewards and takes just moments at www.aurorarewards.com.

Continued page 2

...Continued

June 1, 2018 - Stanton's customers can now earn valuable Aurora Rewards points on purchases

In order to celebrate the launch of this exciting new customer benefit, Stanton's Grocery will hold a series of draws between now and July 31, 2018 (no purchase required to enter):

1 GRAND PRIZE 20,000 Aurora Rewards points	<ul style="list-style-type: none">• Ballots received June 1 - July 31, 2018• Draw date August 7, 2018
3 SECONDARY PRIZES 12,000 Aurora Rewards points	<ul style="list-style-type: none">• Ballots received June 1 - 30, 2018• Draw date July 2, 2018
24 WEEKLY PRIZES 1,000 Aurora Rewards points	<ul style="list-style-type: none">• Three prizes drawn for each week, from June 9 to July 28, 2018

Draw ballots will be available in all three Stanton's Grocery locations (Inuvik, Aklavik and Tuktoyaktuk) as well as the hamlet offices in Sachs Harbour, Paulatuk and Ulukhaktok (maximum one ballot submitted each day per entrant).

For complete contest rules and more information on this new partnership, please visit www.aurorarewards.com/stantons.

As a wholly-owned subsidiary of the Inuvialuit Regional Corporation, Stanton's is working to provide enhanced service to all communities within the Inuvialuit Settlement Region and will collaborate with community corporations to ensure it offers the best possible service to all Inuvialuit communities.

FOR MORE INFORMATION, PLEASE CONTACT:

Kelly Lewis | Manager, Communications
Canadian North Inc.
Telephone 403.648.6101 | Cell 403.589.8781
kewis@canadiannorth.com

ABOUT CANADIAN NORTH:

[Canadian North](http://CanadianNorth.com) and its founding companies (Canadian Airlines, Pacific Western Airlines, Transair, Nordair) have proudly served Canada's North with passenger and cargo services for more than 80 years, with scheduled flights to 16 destinations in the Northwest Territories and Nunavut, via the southern gateways of Edmonton and Ottawa. Canadian North is also the premier provider of air charter services for large resource sector clients requiring dependable, efficient and economical fly-in/fly-out charter services, as well as charter flights across North America for sports teams, cruise lines and large groups. Canadian North is a subsidiary of the Inuvialuit Development Corporation, representing the Inuvialuit of the Western Arctic.